

SalesData Market Report:

May 2023

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Introduction

This report gives you easy insight into how the marketplace performed in the previous month by comparing the volume and value of books sold in April in the years 2021 to 2023 first for all subjects and then for eight top-level subjects: Fiction, Non-Fiction, Juvenile, Juvenile Fiction, Juvenile Non-Fiction, Young Adult, Young Adult Fiction, and Young Adult Non-Fiction.

All subjects are presented with data from two markets:

- All Market: Data from all retailers who currently provide us with their sales data.
- Ring Fence Market: Aggregated sales data from a fixed group of retailers that have reported sales consistently since 2020.

Also included is a Year-to-Date overview of all books sold in the marketplace this year and last year by volume and value sold for each of the eight subjects above. The value sold is calculated using the list price multiplied by the number of units sold for each recorded title.

Combining the information present here with data specific to your own organization can highlight any correlation or special relationships between your data and the marketplace.

Report Weeks

The way we determine how weeks fall into months in SalesData is based on the ISO standard for determining how weeks fall into years. The same number of weeks is compared for each year, even if the time period for a selected month may also include a few days' worth of data from the previous month or the following month. See the end of the report for week numbers in 2023.

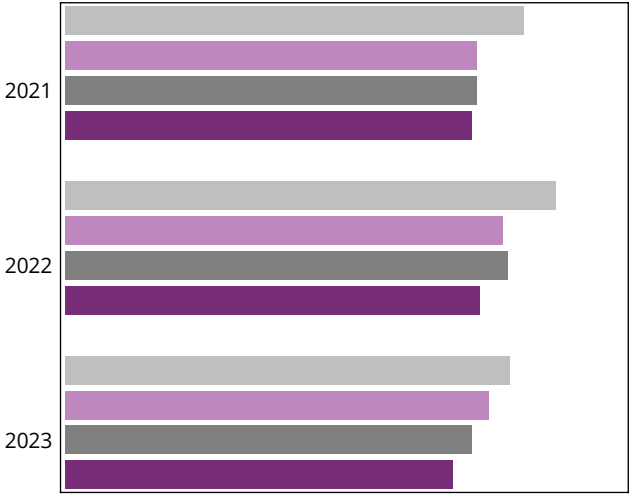
The specific week-ending dates used in this month's report are as follows:

	2021	2022	2023
Week 18	2021-05-09	2022-05-08	2023-05-07
Week 19	2021-05-16	2022-05-15	2023-05-14
Week 20	2021-05-23	2022-05-22	2023-05-21
Week 21	2021-05-30	2022-05-29	2023-05-28

Month-to-Month Comparisons

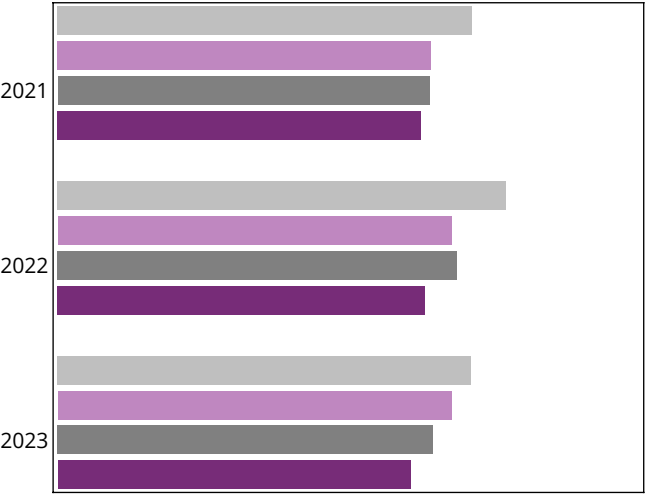
All Market

Volume Sold (in units)



	2021	2022	2023
Week 18	820,877	878,667	796,558
Week 19	736,613	783,253	758,153
Week 20	737,228	792,255	728,080
Week 21	728,511	741,759	694,037
Total	3,023,229	3,195,934	2,976,828

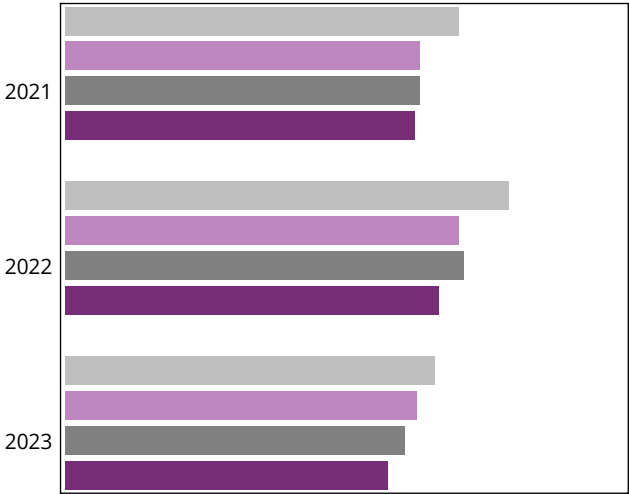
Value Sold (in millions of dollars)



	2021	2022	2023
Week 18	\$17,809,890	\$19,282,000	\$17,777,504
Week 19	\$16,045,851	\$16,925,247	\$16,927,277
Week 20	\$15,982,366	\$17,177,516	\$16,144,782
Week 21	\$15,626,280	\$15,790,148	\$15,184,005
Total	\$65,464,388	\$69,174,911	\$66,033,568

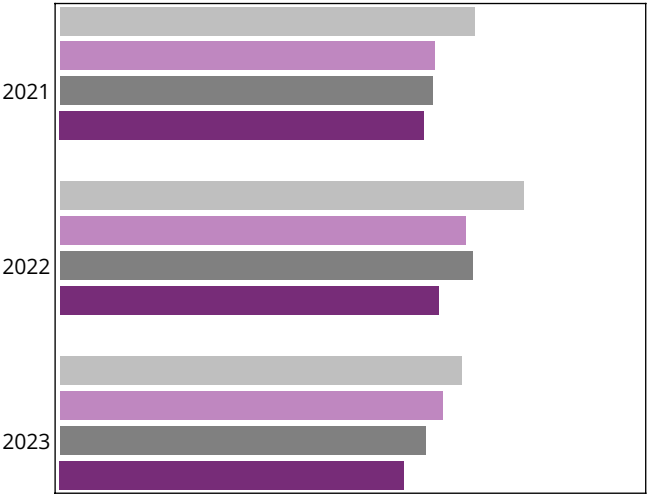
Ring Fence Market

Volume Sold (in units)



	2021	2022	2023
Week 18	775,877	872,839	727,156
Week 19	699,229	774,737	693,375
Week 20	698,373	785,959	668,082
Week 21	688,382	734,921	634,953
Total	2,861,861	3,168,456	2,723,566

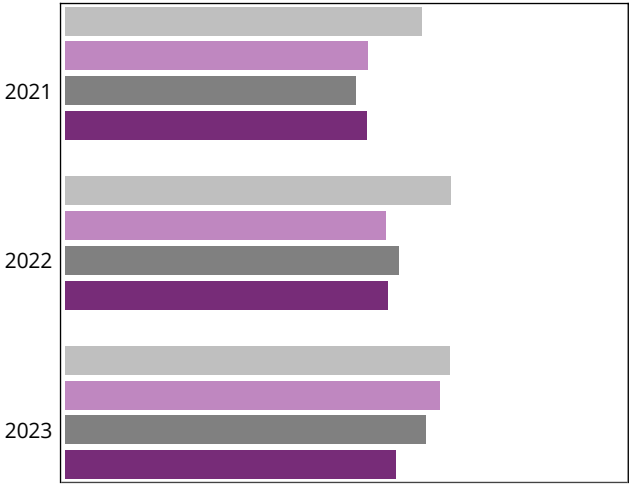
Value Sold (in millions of dollars)



	2021	2022	2023
Week 18	\$17,128,294	\$19,154,737	\$16,578,589
Week 19	\$15,480,343	\$16,746,314	\$15,791,458
Week 20	\$15,398,806	\$17,039,281	\$15,100,561
Week 21	\$15,032,214	\$15,644,532	\$14,211,375
Total	\$63,039,656	\$68,584,864	\$61,681,982

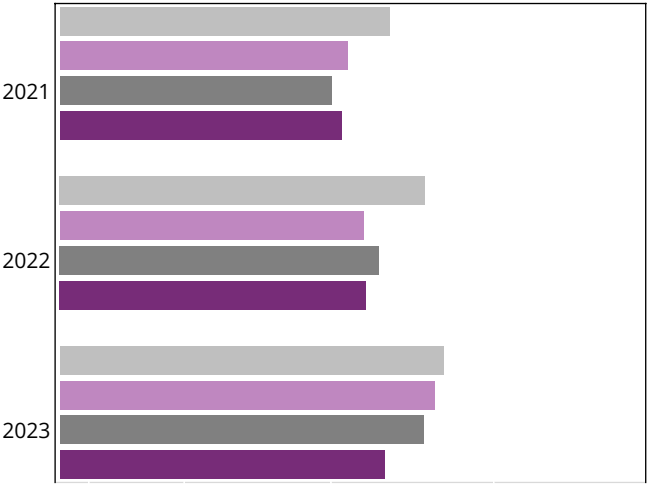
Fiction: All Market

Volume Sold (in units)



	2021	2022	2023
Week 18	223,630	241,556	241,173
Week 19	189,792	200,661	234,556
Week 20	181,935	209,132	226,119
Week 21	189,101	201,903	207,248
Total	784,458	853,252	909,096

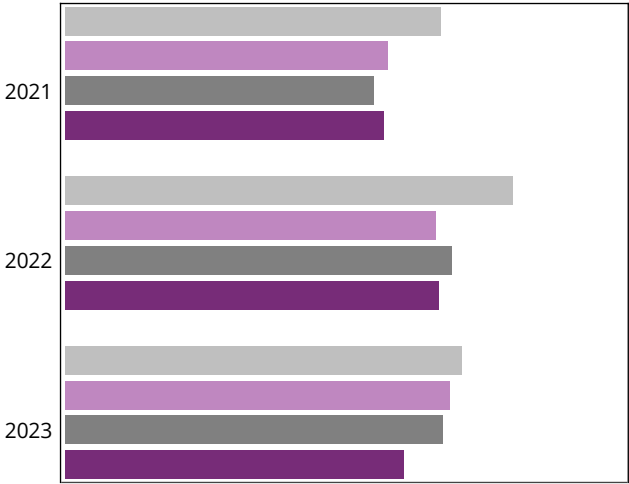
Value Sold (in millions of dollars)



	2021	2022	2023
Week 18	\$4,936,334	\$5,466,118	\$5,742,778
Week 19	\$4,309,775	\$4,543,382	\$5,608,128
Week 20	\$4,068,131	\$4,775,670	\$5,441,009
Week 21	\$4,220,473	\$4,583,930	\$4,862,816
Total	\$17,534,714	\$19,369,099	\$21,654,731

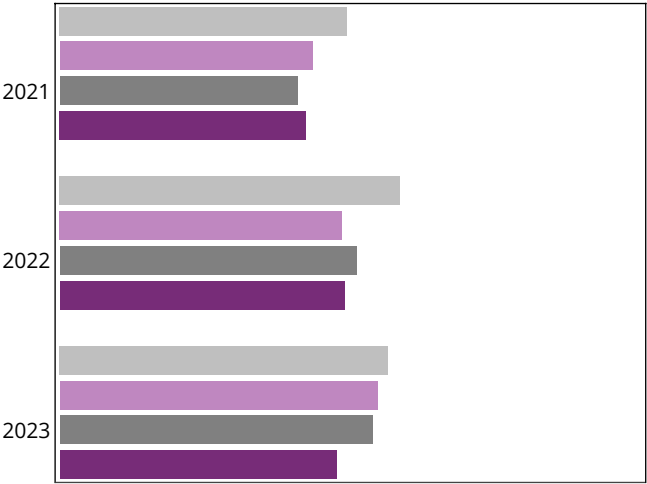
Fiction: Ring Fence Market

Volume Sold (in units)



	2021	2022	2023
Week 18	201,687	240,467	212,917
Week 19	173,403	199,296	206,636
Week 20	165,580	207,797	203,018
Week 21	171,118	200,486	181,681
Total	711,788	848,046	804,252

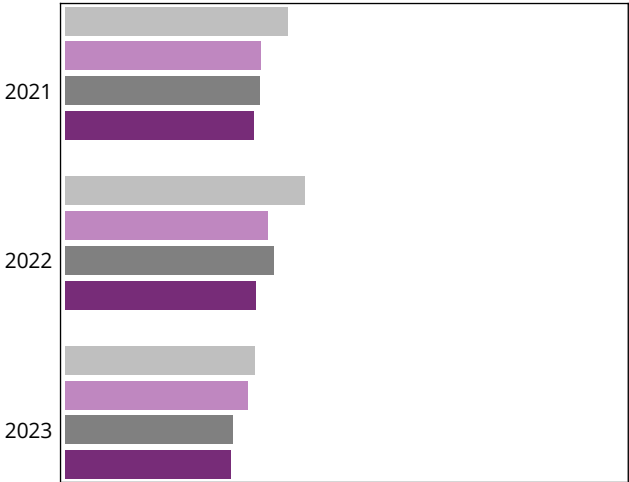
Value Sold (in millions of dollars)



	2021	2022	2023
Week 18	\$4,594,039	\$5,441,668	\$5,254,121
Week 19	\$4,047,218	\$4,512,997	\$5,081,390
Week 20	\$3,802,009	\$4,744,502	\$5,004,204
Week 21	\$3,938,124	\$4,551,035	\$4,425,755
Total	\$16,381,390	\$19,250,202	\$19,765,470

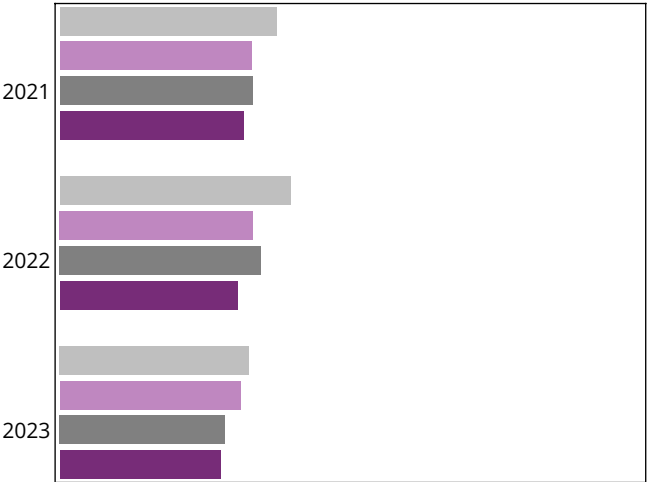
Non-Fiction: All Market

Volume Sold (in units)



	2021	2022	2023
Week 18	278,388	300,304	237,362
Week 19	244,992	253,473	228,475
Week 20	243,880	260,881	210,188
Week 21	236,516	239,157	207,759
Total	1,003,776	1,053,815	883,784

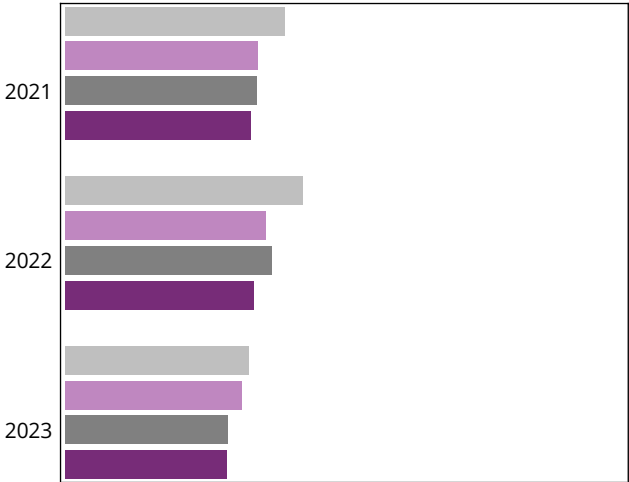
Value Sold (in millions of dollars)



	2021	2022	2023
Week 18	\$7,835,599	\$8,336,237	\$6,838,792
Week 19	\$6,914,866	\$6,986,107	\$6,537,583
Week 20	\$6,962,723	\$7,267,292	\$5,972,302
Week 21	\$6,635,432	\$6,416,824	\$5,806,493
Total	\$28,348,620	\$29,006,459	\$25,155,169

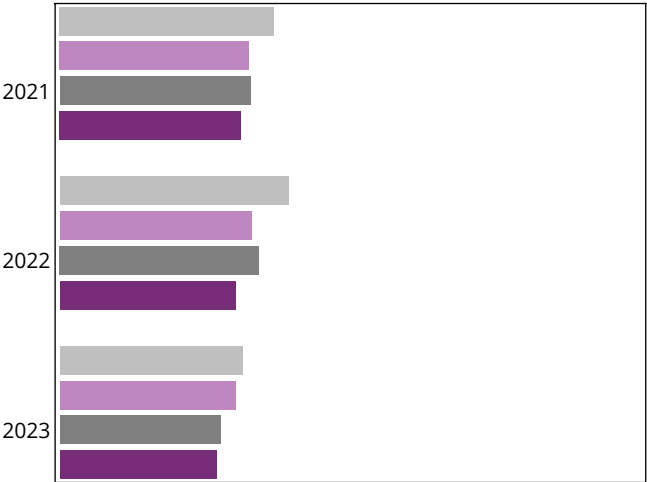
Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2021	2022	2023
Week 18	274,645	297,902	229,565
Week 19	241,763	251,046	221,614
Week 20	240,643	258,403	203,748
Week 21	233,191	236,675	202,250
Total	990,242	1,044,026	857,177

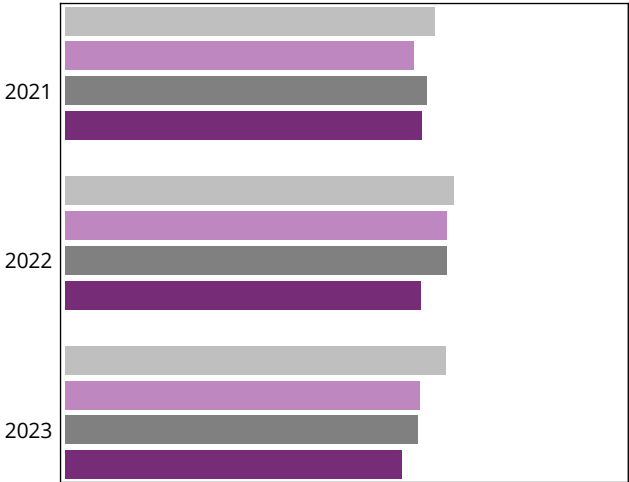
Value Sold (in millions of dollars)



	2021	2022	2023
Week 18	\$7,741,615	\$8,273,689	\$6,607,161
Week 19	\$6,833,329	\$6,918,424	\$6,358,629
Week 20	\$6,883,739	\$7,201,824	\$5,801,199
Week 21	\$6,552,191	\$6,352,236	\$5,663,281
Total	\$28,010,874	\$28,746,173	\$24,430,270

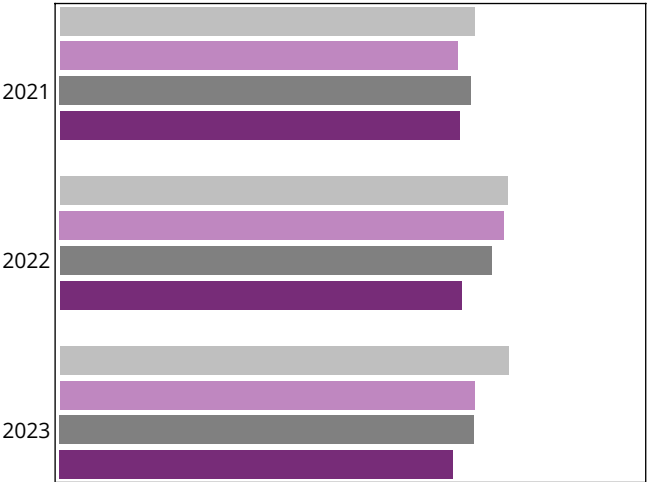
Juvenile: All Market

Volume Sold (in units)



	2021	2022	2023
Week 18	264,522	278,056	272,567
Week 19	249,649	272,980	254,047
Week 20	259,334	273,075	252,544
Week 21	255,719	254,525	240,815
Total	1,029,224	1,078,636	1,019,973

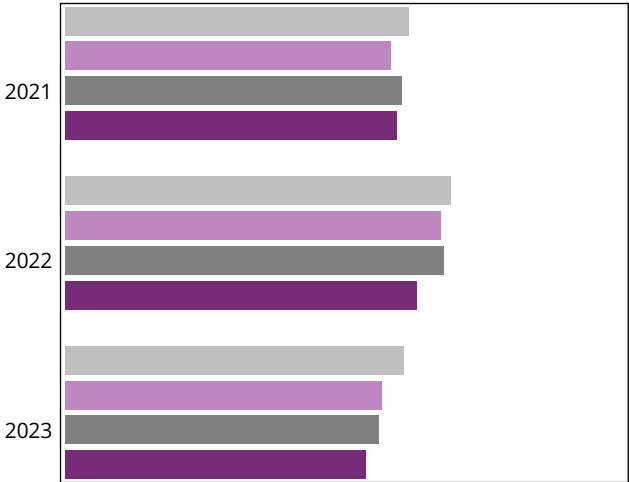
Value Sold (in millions of dollars)



	2021	2022	2023
Week 18	\$3,994,699	\$4,312,737	\$4,321,435
Week 19	\$3,831,917	\$4,279,415	\$3,996,762
Week 20	\$3,960,170	\$4,156,619	\$3,989,371
Week 21	\$3,852,556	\$3,868,283	\$3,787,122
Total	\$15,639,342	\$16,617,054	\$16,094,691

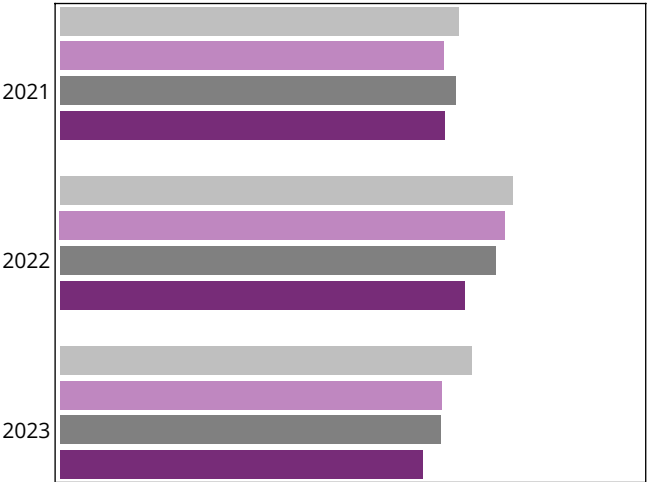
Juvenile: Ring Fence Market

Volume Sold (in units)



	2021	2022	2023
Week 18	246,398	276,184	242,190
Week 19	232,857	269,098	226,438
Week 20	241,150	271,086	224,727
Week 21	237,797	252,129	215,150
Total	958,202	1,068,497	908,505

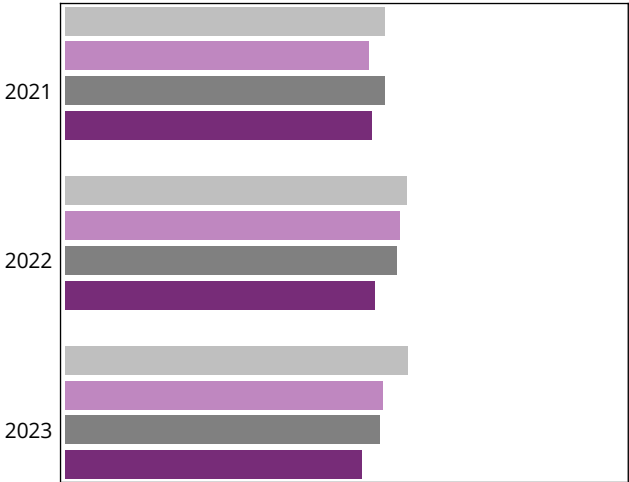
Value Sold (in millions of dollars)



	2021	2022	2023
Week 18	\$3,772,493	\$4,281,981	\$3,896,250
Week 19	\$3,630,020	\$4,214,501	\$3,609,018
Week 20	\$3,742,798	\$4,124,948	\$3,600,268
Week 21	\$3,641,386	\$3,830,783	\$3,434,778
Total	\$14,786,697	\$16,452,213	\$14,540,314

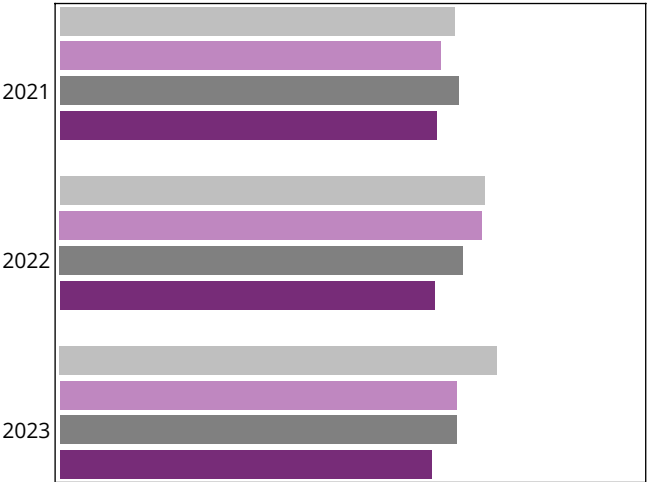
Juvenile Fiction: All Market

Volume Sold (in units)



	2021	2022	2023
Week 18	200,053	213,926	214,466
Week 19	190,316	209,966	199,133
Week 20	200,519	207,958	196,883
Week 21	192,024	193,827	186,105
Total	782,912	825,677	796,587

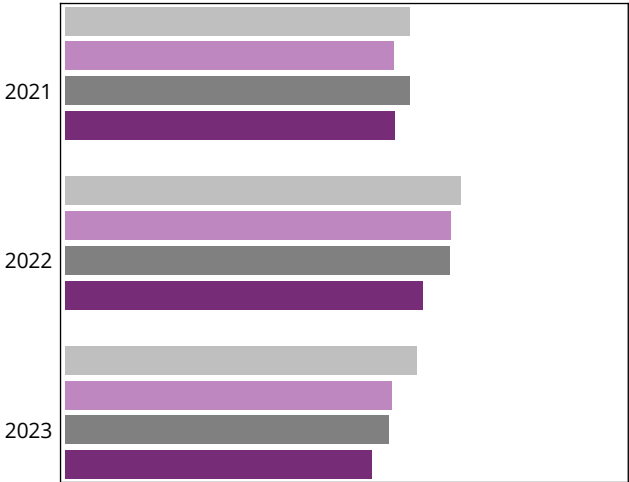
Value Sold (in millions of dollars)



	2021	2022	2023
Week 18	\$3,057,886	\$3,285,858	\$3,383,606
Week 19	\$2,946,124	\$3,269,816	\$3,073,168
Week 20	\$3,085,896	\$3,122,579	\$3,070,992
Week 21	\$2,915,569	\$2,901,587	\$2,879,778
Total	\$12,005,475	\$12,579,839	\$12,407,544

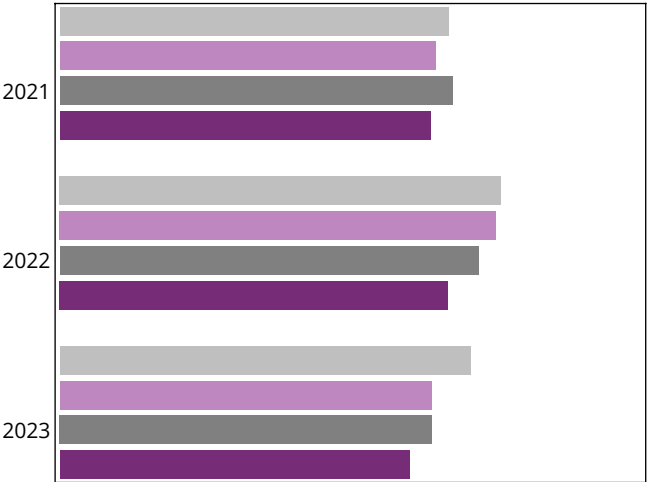
Juvenile Fiction: Ring Fence Market

Volume Sold (in units)



	2021	2022	2023
Week 18	185,033	212,622	188,966
Week 19	176,288	207,389	175,620
Week 20	185,299	206,411	173,665
Week 21	176,974	191,999	164,449
Total	723,594	818,421	702,700

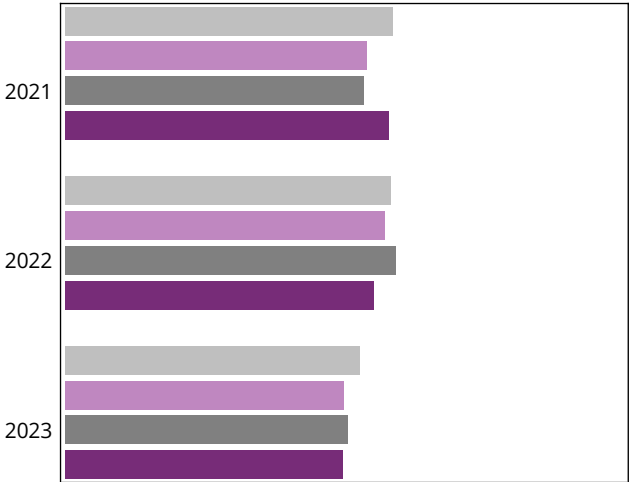
Value Sold (in millions of dollars)



	2021	2022	2023
Week 18	\$2,875,247	\$3,265,098	\$3,037,121
Week 19	\$2,779,772	\$3,227,110	\$2,748,662
Week 20	\$2,906,086	\$3,098,299	\$2,752,886
Week 21	\$2,740,958	\$2,873,163	\$2,588,478
Total	\$11,302,062	\$12,463,670	\$11,127,147

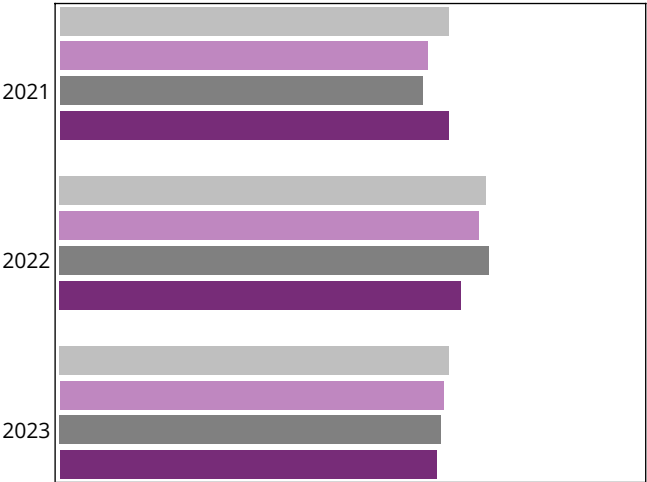
Juvenile Non-Fiction: All Market

Volume Sold (in units)



	2021	2022	2023
Week 18	64,469	64,130	58,101
Week 19	59,333	63,014	54,914
Week 20	58,815	65,117	55,661
Week 21	63,695	60,698	54,710
Total	246,312	252,959	223,386

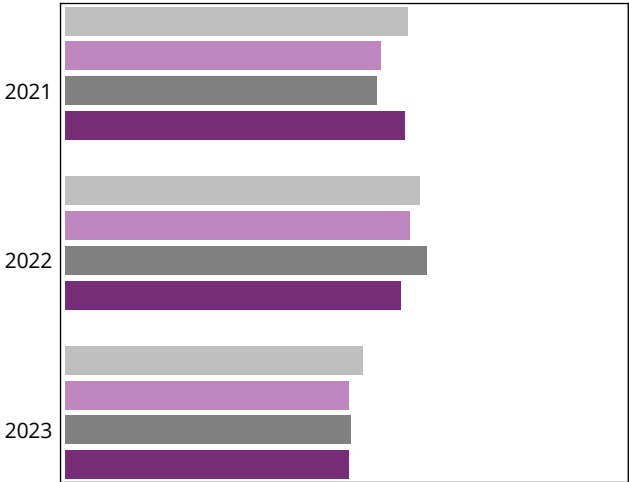
Value Sold (in millions of dollars)



	2021	2022	2023
Week 18	\$936,813	\$1,026,880	\$937,829
Week 19	\$885,793	\$1,009,599	\$923,594
Week 20	\$874,273	\$1,034,040	\$918,379
Week 21	\$936,987	\$966,696	\$907,345
Total	\$3,633,867	\$4,037,215	\$3,687,146

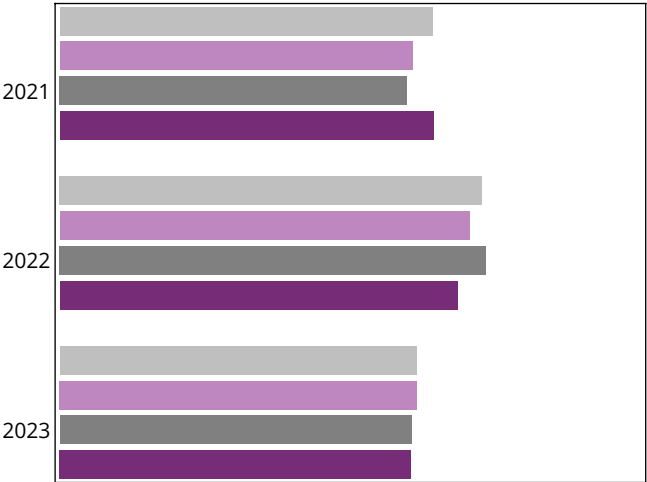
Juvenile Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2021	2022	2023
Week 18	61,365	63,562	53,224
Week 19	56,569	61,709	50,818
Week 20	55,851	64,675	51,062
Week 21	60,823	60,130	50,701
Total	234,608	250,076	205,805

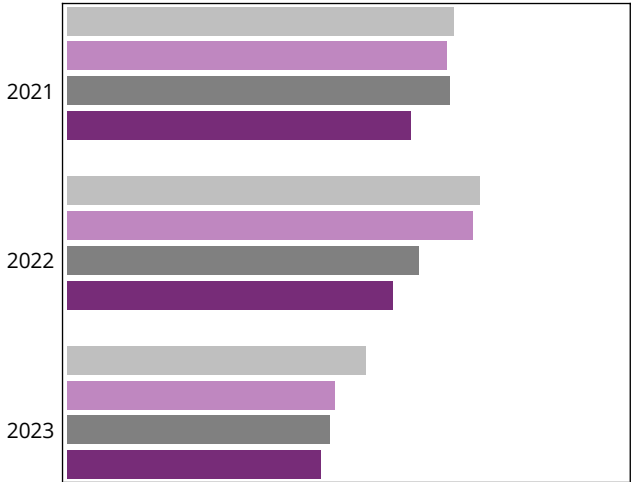
Value Sold (in millions of dollars)



	2021	2022	2023
Week 18	\$897,246	\$1,016,883	\$859,128
Week 19	\$850,248	\$987,391	\$860,356
Week 20	\$836,712	\$1,026,650	\$847,382
Week 21	\$900,428	\$957,620	\$846,300
Total	\$3,484,635	\$3,988,543	\$3,413,167

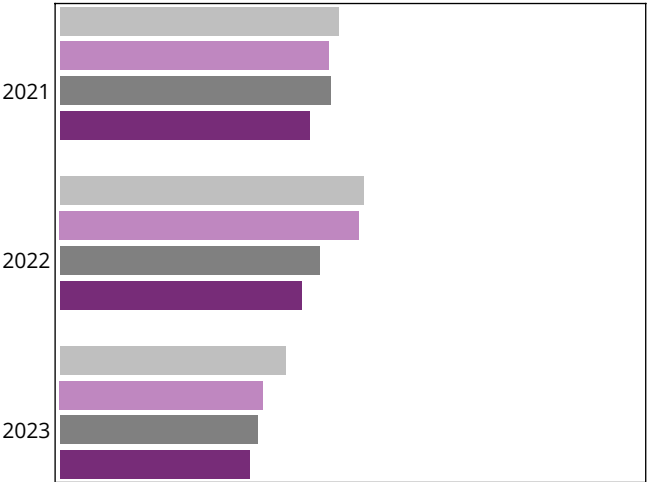
Young Adult: All Market

Volume Sold (in units)



	2021	2022	2023
Week 18	48,501	51,673	37,366
Week 19	47,587	50,855	33,528
Week 20	47,979	44,111	32,890
Week 21	43,019	40,772	31,830
Total	187,086	187,411	135,614

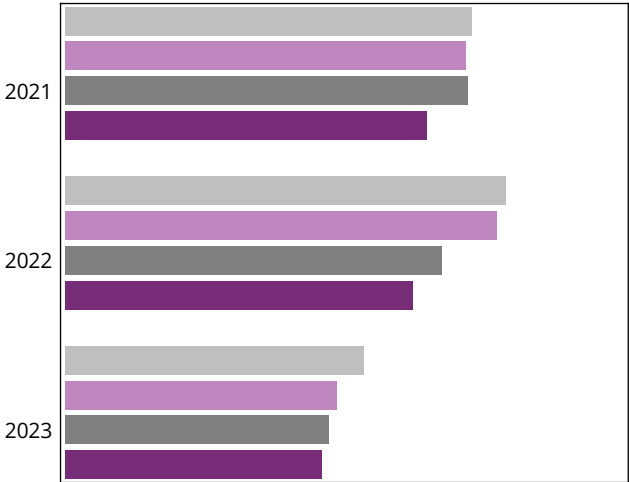
Value Sold (in millions of dollars)



	2021	2022	2023
Week 18	\$935,682	\$1,018,068	\$757,286
Week 19	\$902,443	\$1,004,301	\$682,170
Week 20	\$908,865	\$870,616	\$662,286
Week 21	\$837,021	\$810,519	\$635,832
Total	\$3,584,012	\$3,703,505	\$2,737,574

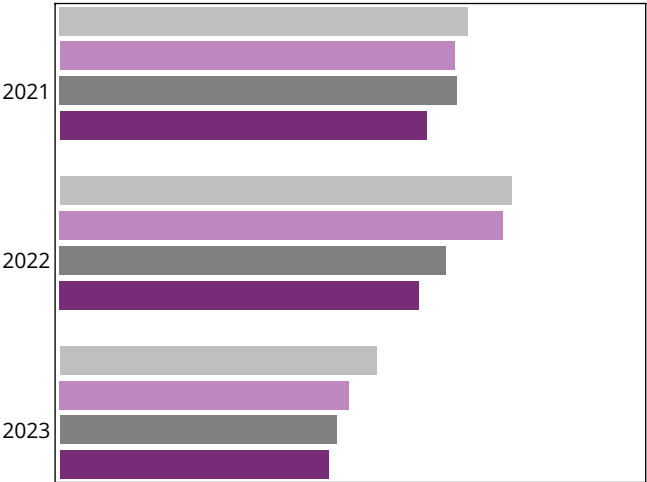
Young Adult: Ring Fence Market

Volume Sold (in units)



	2021	2022	2023
Week 18	47,316	51,337	34,707
Week 19	46,634	50,179	31,591
Week 20	46,910	43,806	30,621
Week 21	42,132	40,402	29,881
Total	182,992	185,724	126,800

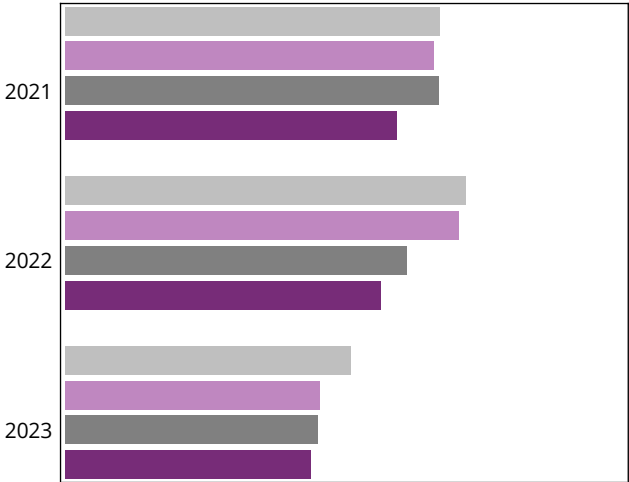
Value Sold (in millions of dollars)



	2021	2022	2023
Week 18	\$912,652	\$1,010,901	\$708,528
Week 19	\$883,286	\$991,274	\$646,825
Week 20	\$888,032	\$864,120	\$619,368
Week 21	\$819,992	\$803,041	\$600,441
Total	\$3,503,963	\$3,669,337	\$2,575,162

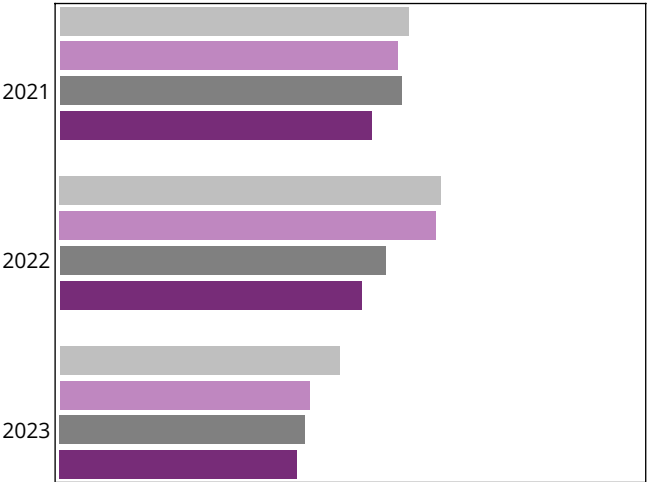
Young Adult Fiction: All Market

Volume Sold (in units)



	2021	2022	2023
Week 18	46,978	50,220	35,821
Week 19	46,223	49,390	31,856
Week 20	46,785	42,840	31,677
Week 21	41,588	39,520	30,796
Total	181,574	181,970	130,150

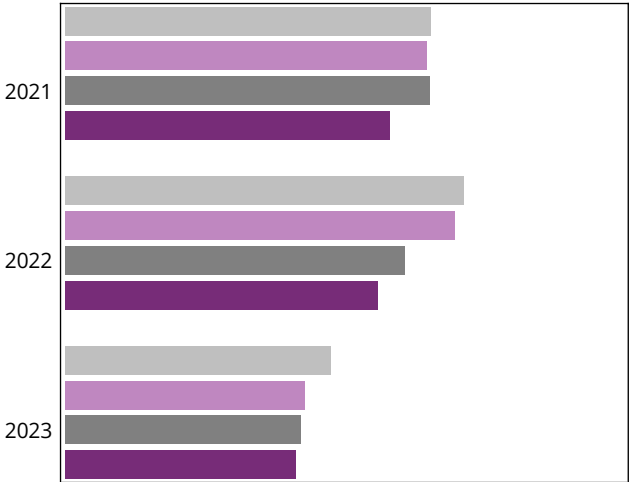
Value Sold (in millions of dollars)



	2021	2022	2023
Week 18	\$900,635	\$984,046	\$722,066
Week 19	\$871,458	\$970,466	\$644,525
Week 20	\$881,673	\$840,935	\$633,080
Week 21	\$804,233	\$779,204	\$612,429
Total	\$3,457,999	\$3,574,652	\$2,612,100

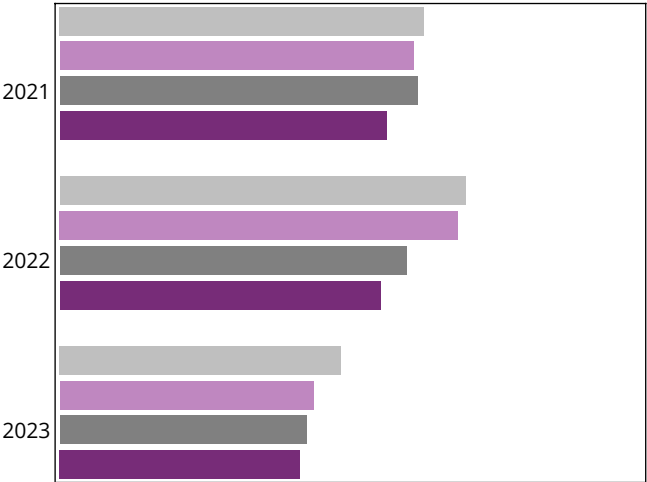
Young Adult Fiction: Ring Fence Market

Volume Sold (in units)



	2021	2022	2023
Week 18	45,794	49,923	33,347
Week 19	45,273	48,788	29,989
Week 20	45,721	42,550	29,549
Week 21	40,708	39,175	28,929
Total	177,496	180,436	121,814

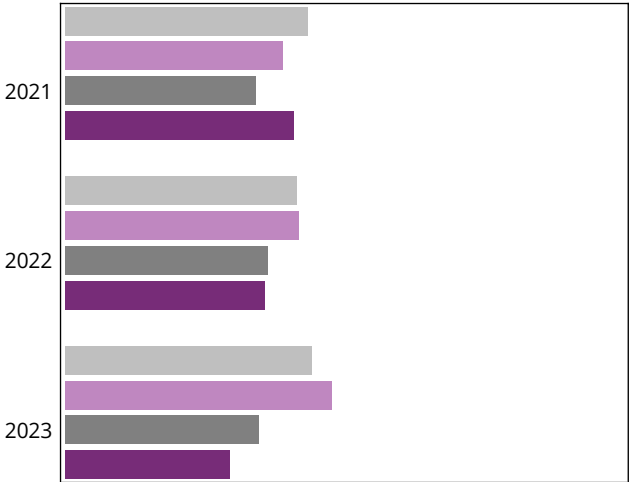
Value Sold (in millions of dollars)



	2021	2022	2023
Week 18	\$877,625	\$977,673	\$677,255
Week 19	\$852,372	\$959,136	\$610,859
Week 20	\$860,936	\$834,757	\$594,706
Week 21	\$787,357	\$772,284	\$578,785
Total	\$3,378,289	\$3,543,850	\$2,461,604

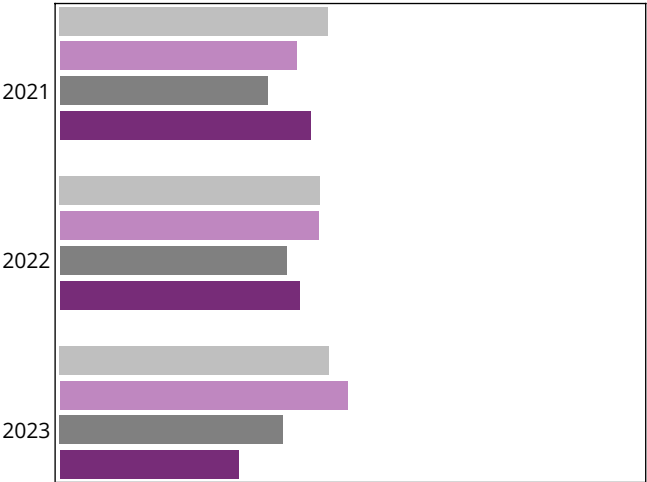
Young Adult Non-Fiction: All Market

Volume Sold (in units)



	2021	2022	2023
Week 18	1,523	1,453	1,545
Week 19	1,364	1,465	1,672
Week 20	1,194	1,271	1,213
Week 21	1,431	1,252	1,034
Total	5,512	5,441	5,464

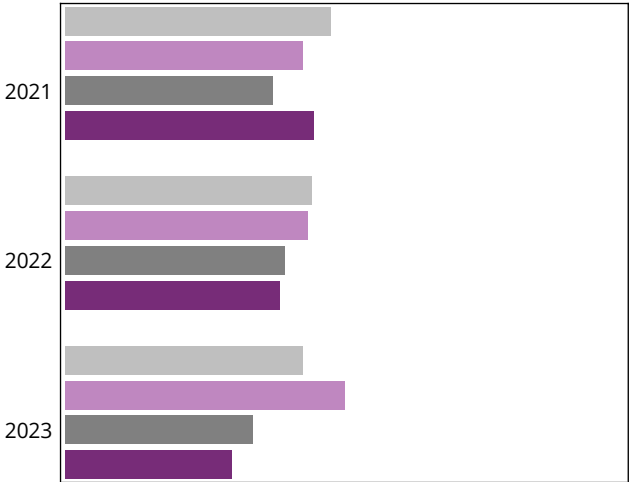
Value Sold (in millions of dollars)



	2021	2022	2023
Week 18	\$35,047	\$34,022	\$35,221
Week 19	\$30,986	\$33,835	\$37,644
Week 20	\$27,192	\$29,682	\$29,206
Week 21	\$32,788	\$31,315	\$23,403
Total	\$126,013	\$128,854	\$125,474

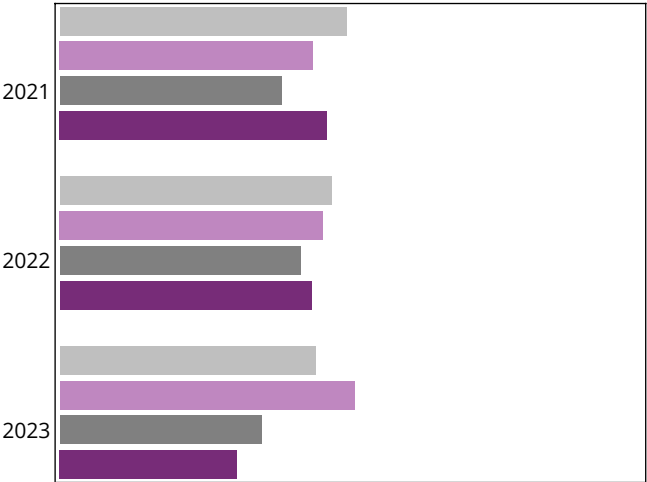
Young Adult Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2021	2022	2023
Week 18	1,522	1,414	1,360
Week 19	1,361	1,391	1,602
Week 20	1,189	1,256	1,072
Week 21	1,424	1,227	952
Total	5,496	5,288	4,986

Value Sold (in millions of dollars)



	2021	2022	2023
Week 18	\$35,027	\$33,228	\$31,273
Week 19	\$30,914	\$32,138	\$35,966
Week 20	\$27,097	\$29,363	\$24,662
Week 21	\$32,636	\$30,757	\$21,656
Total	\$125,673	\$125,487	\$113,558

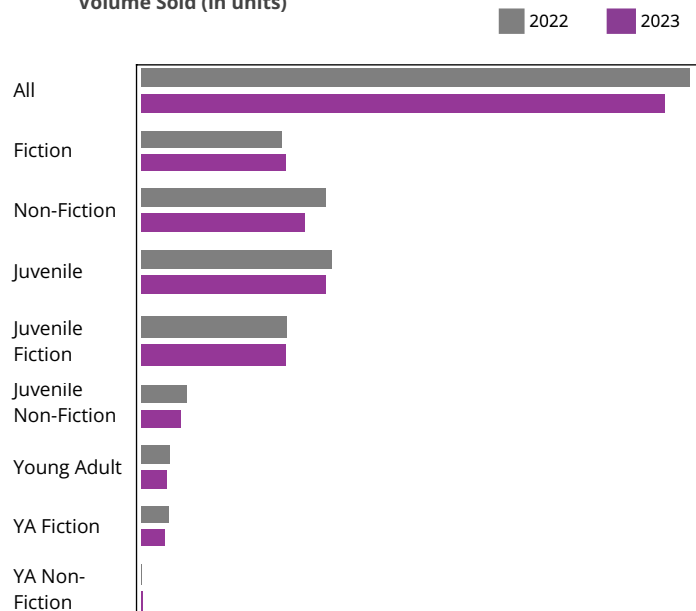
Year-to-Date Comparisons

Week-ending dates:

	2022	2023
Week 21	2022-05-29	2023-05-28

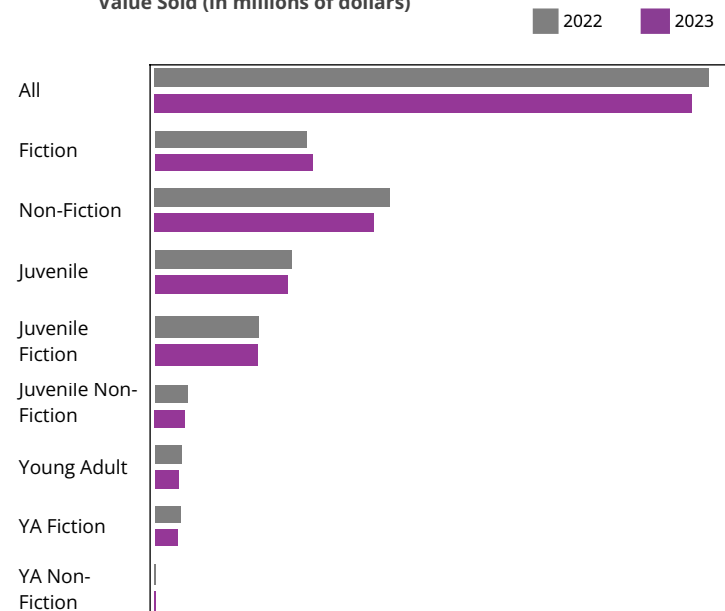
All Market

Volume Sold (in units)



	2022	2023
All	17,689,242	16,863,821
Fiction	4,542,898	4,655,141
Non-Fiction	5,934,639	5,274,907
Juvenile	6,140,680	5,943,520
Juvenile Fiction	4,681,419	4,663,690
Juvenile Non-Fiction	1,459,261	1,279,830
Young Adult (YA)	921,969	811,941
YA Fiction	891,673	773,138
YA Non-Fiction	30,296	38,803

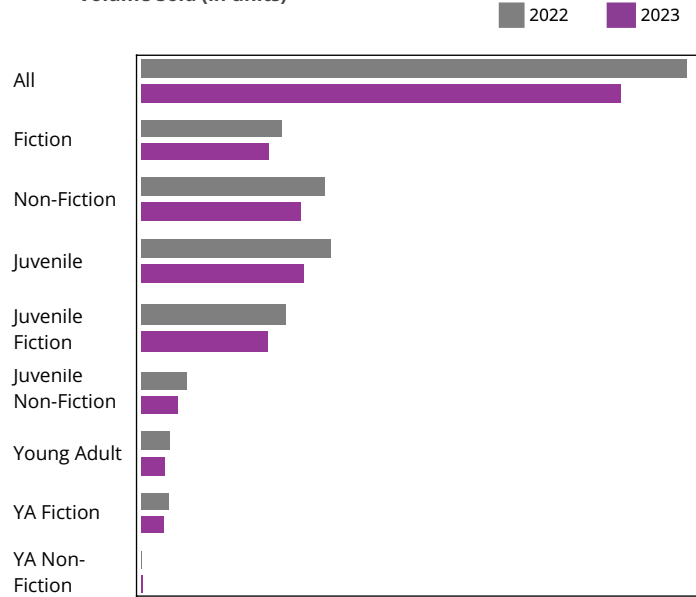
Value Sold (in millions of dollars)



	2022	2023
All	\$381,467,848	\$369,802,828
Fiction	\$104,444,905	\$108,455,625
Non-Fiction	\$161,969,370	\$150,958,005
Juvenile	\$93,964,355	\$91,497,735
Juvenile Fiction	\$71,301,446	\$70,774,443
Juvenile Non-Fiction	\$22,662,909	\$20,723,292
Young Adult (YA)	\$18,249,057	\$16,411,272
YA Fiction	\$17,550,683	\$15,515,939
YA Non-Fiction	\$698,374	\$895,333

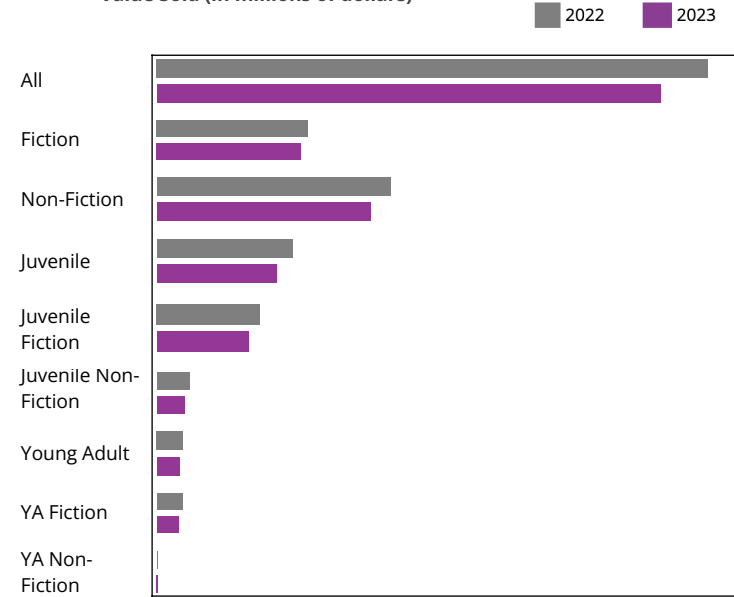
Ring Fence

Volume Sold (in units)



	2022	2023
All	17,596,495	15,445,145
Fiction	4,525,299	4,120,758
Non-Fiction	5,900,211	5,129,985
Juvenile	6,107,952	5,252,196
Juvenile Fiction	4,656,967	4,078,473
Juvenile Non-Fiction	1,450,985	1,173,723
Young Adult (YA)	916,055	770,302
YA Fiction	886,891	736,190
YA Non-Fiction	29,164	34,112

Value Sold (in millions of dollars)



	2022	2023
All	\$379,411,652	\$346,580,079
Fiction	\$104,036,465	\$99,306,673
Non-Fiction	\$160,992,570	\$146,872,400
Juvenile	\$93,449,342	\$82,432,869
Juvenile Fiction	\$70,919,995	\$63,269,224
Juvenile Non-Fiction	\$22,529,347	\$19,163,645
Young Adult (YA)	\$18,131,235	\$15,582,673
YA Fiction	\$17,456,136	\$14,804,824
YA Non-Fiction	\$675,099	\$777,850

Report Week Numbers

Week	2021	2022	2023
1	2021-01-10	2022-01-09	2023-01-08
2	2021-01-17	2022-01-16	2023-01-15
3	2021-01-24	2022-01-23	2023-01-22
4	2021-01-31	2022-01-30	2023-01-29
5	2021-02-07	2022-02-06	2023-02-05
6	2021-02-14	2022-02-13	2023-02-12
7	2021-02-21	2022-02-20	2023-02-19
8	2021-02-28	2022-02-27	2023-02-26
9	2021-03-07	2022-03-06	2023-03-05
10	2021-03-14	2022-03-13	2023-03-12
11	2021-03-21	2022-03-20	2023-03-19
12	2021-03-28	2022-03-27	2023-03-26
13	2021-04-04	2022-04-03	2023-04-02
14	2021-04-11	2022-04-10	2023-04-09
15	2021-04-18	2022-04-17	2023-04-16
16	2021-04-25	2022-04-24	2023-04-23
17	2021-05-02	2022-05-01	2023-04-30
18	2021-05-09	2022-05-08	2023-05-07
19	2021-05-16	2022-05-15	2023-05-14
20	2021-05-23	2022-05-22	2023-05-21
21	2021-05-30	2022-05-29	2023-05-28
22	2021-06-06	2022-06-05	2023-06-04
23	2021-06-13	2022-06-12	2023-06-11
24	2021-06-20	2022-06-19	2023-06-18
25	2021-06-27	2022-06-26	2023-06-25
26	2021-07-04	2022-07-03	2023-07-02
27	2021-07-11	2022-07-10	2023-07-09
28	2021-07-18	2022-07-17	2023-07-16
29	2021-07-25	2022-07-24	2023-07-23
30	2021-08-01	2022-07-31	2023-07-30
31	2021-08-08	2022-08-07	2023-08-06
32	2021-08-15	2022-08-14	2023-08-13
33	2021-08-22	2022-08-21	2023-08-20
34	2021-08-29	2022-08-28	2023-08-27
35	2021-09-05	2022-09-04	2023-09-03
36	2021-09-12	2022-09-11	2023-09-10
37	2021-09-19	2022-09-18	2023-09-17
38	2021-09-26	2022-09-25	2023-09-24
39	2021-10-03	2022-10-02	2023-10-01

Week	2021	2022	2023
40	2021-10-10	2022-10-09	2023-10-08
41	2021-10-17	2022-10-16	2023-10-15
42	2021-10-24	2022-10-23	2023-10-22
43	2021-10-31	2022-10-30	2023-10-29
44	2021-11-07	2022-11-06	2023-11-05
45	2021-11-14	2022-11-13	2023-11-12
46	2021-11-21	2022-11-20	2023-11-19
47	2021-11-28	2022-11-27	2023-11-26
48	2021-12-05	2022-12-04	2023-12-03
49	2021-12-12	2022-12-11	2023-12-10
50	2021-12-19	2022-12-18	2023-12-17
51	2021-12-26	2022-12-25	2023-12-24
52	2022-01-02	2022-01-01	2023-12-31
53	N/A	N/A	